

MOTIVATION

These are the things that need to be in place for people to be motivated to do their jobs.

Belief in the Company
(Values, Ethics, Culture)

Pride in the Product

Recognition
for a job
Well Done

To be
trusted

Achievement

Belief in
Senior Management

To be
treated as
Special

To be given
Developmental
Feedback

Properly trained

To be asked for ideas
and Listened to

Praise

Belief in
Myself

Good
Leadership

To feel
Valued

Measurement
of Output
and Quality

The **Development** Company